

# Valeria Pivovarova

## Senior Interaction Designer/ Art Director at Freelance

www.pafessal.com  
pafessal@gmail.com

### SUMMARY

Senior Interactive Media Designer and Information Architect with multifaceted skill set. With over 9 year experience designing interaction and directing projects from start to finish.

-----  
User Experience and Interaction Design  
-----

Wireframing, Sketching, Prototyping, Walkthroughs, Storyboarding, Client Interviews, User Flow Diagrams, User Testing, Functional Specs, Content Strategy, Social Media Strategy, Information Architecture, Interface Design and Art Direction

-----  
3D generalist with a large experience in real time rendering, AR, gaming, motion capture, procedural animation

### EXPERIENCE

Senior Interaction Designer/ Art Director at Freelance

2013 - Present

- Brand development, User Experience and Interface.
- Consulting
- Art Direction/Design for Interactive Experience
- Wireframing, Sketching, Prototyping, Walkthroughs, Storyboarding
- Client Interviews, User Flow Diagrams
- User Testing, Content Strategy, Social Media Strategy

Lead UX at Framestore (VR department)  
UX/UI and Art Direction for Samsung VR  
April - June 2017

Lead UX at Output.Site (working on HiOscar.com)  
January - March 2017

UX/UI consultant at B-Reel  
December-January 2016

Sr UX Designer at Radical Media  
September 2015 - present

- Wireframing, Sketching, Prototyping, Walkthroughs, Storyboarding, User Flow Diagrams
- User Testing, Social Media Strategy, O-authorization on all platforms

Lead UX & CD at Knowsy  
January 2016 - present

- User Experience and Interface design.
- Information Architecture consulting
- Wireframing, Sketching, Prototyping, Walkthroughs, Storyboarding, User Flow Diagrams
- User Testing
- Marketing full package design

Sr UX Designer at Ready Set Rocket  
April 2015 - May 2016

- Wireframing, Sketching, Prototyping
- Strategy Consulting.

Sr UX/UI Designer at Worn.nyc  
January 2016 - April 2016

- Wireframing, Sketching, User Flow Diagrams.
- User Experience and Interface design.

- Consulting

Sr UX Designer (Samsung account) at Rosetta

August 2015

- Wireframing, Sketching, Prototyping, Walkthroughs, Storyboarding, User Flow Diagrams

Sr UX /UI Designer, Consultant at Savant Systems

July 2014 - July 2015 (1 year)

- User Experience and Interface design.
- Information Architecture consulting
- Wireframing, Sketching, Prototyping, Walkthroughs, Storyboarding, User Flow Diagrams
- User Testing

Sr UX Designer, Consultant at Daily Burn an IAC Company

May 2014 - June (2 months)

- Consulting
- Wireframing, Sketching, Prototyping, User Flow Diagrams

Sr UX Designer, consultant at Vocativ

May 2014 - June (2 months)

- Information Architecture consulting
- Wireframing, Sketching, Prototyping, Walkthroughs, User Flow Diagrams
- Social Media Strategy, O-authorization on all platforms

Sr UX/UI Designer, consultant at Matific

March 2014 - June (4 months)

- User Experience and Interface design.
- Information Architecture consulting
- Wireframing, User Flow Diagrams

Senior UX/ UI /Information Architect at BeiMei (StyleFar)

October 2013 - May 2015 (1 year 7 months)

Retail Website startup. Building a web presence browser/ipad based and second mobile site.

- Brand development, User Experience and Interface.
- Information Architecture consulting
- Content Strategy and Social Media Strategy
- Art Direction/Design for Interactive Experience
- Wireframing, Sketching, Prototyping, Client Interviews, User Flow Diagrams

Senior Information Architect, User Experience Design consultant at CAHG

July 2013 - April 2014

- Information Architecture consulting
- Site Maps development
- Wireframing, Flow diagrams
- User Experience development

Senior UX/UI Designer, art director at Temiz

June 2013 - Present

- Large retail website redesign
- User Experience development
- Information Architecture consulting
- Art Direction
- Content Strategy
- Wireframing
- UI

Senior Interaction Designer at Unified Field

2012 - 2013

- Designing Interactive Experience for a variety of media.
- User experience design, interaction flow charts,
- wireframes, interface design, graphics.

Interaction/3D designer at Unified Field  
August 2008 - 2012

Stop motion production set assistant at Curious Pictures  
May 2008 - August 2008

Animation intern at DMA Animation  
March 2008 - May 2008

graphic designer at Freelance Graphic Design & Branding  
2005 - 2007

Graphic & floral designer at Fleurs Bella  
May 2005 - September 2006

- position: graphic and floral design

Airbrush designer illustrator at Kamman's Art Shoppes  
May 2005 - August 2005

- airbrush design and illustration

## **SKILLS & EXPERTISE**

Art Direction  
Creative Direction  
UX/UI  
Interaction Design  
Information Architecture  
User Flow Diagrams  
Interaction Flow Diagrams  
Wireframes  
Prototyping  
Assets Hand Off  
Usability Testing  
QA

-----  
HTML  
JavaScript  
-----

Concept Development  
Concept Design  
Graphic Design

## **SOFTWARE**

Adobe Creative Suite Inc. After Effects  
Sketch  
Flinto  
Figma  
Omnigraffle  
Axure  
Zeppiline  
Trello  
Basecamp  
Jira  
Slack

## **EDUCATION**

Parsons The New School for Design  
MFA, Design & Technology, 2007 - 2009

SVA

graphic design, 2006 - 2008

Activities and Societies: Continuing education in graphic design field

Saint-Petersburg State University of Technology  
web design, HTML, Java Script, 2006 - 2007

Saint Petersburg State Technology and Design University  
Bachelors of Design, Advertising, graphic design, 2002 - 2007